

# PARLIAMENT

---

## Menthol Lights



PERFECT RECESS



SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.

PHILIP MORRIS INC.  
THIS ADVERTISEMENT PREPARED BY YOUNG & RUBICAM NY

Job Number: 167146  
Ad Number: 1688100021  
Title: *Perfect Recess*  
Ad Size: *Rising Sun/Spa/Hamilton/Big Boston  
Blues* 10 1/2" x 12 1/2" *Live F x H*  
Advertiser: *Intercon Bostonian*

Warning Statement: 0  
Warning Statement: 4  
Qtr of Cover Date: 1  
Cover Date: March 1987  
TMS: 50 pt  
Run: 0  
© 1987

Codes: PMUFRM (15-12) SH/987 Ad-R. McCulley/F-Cobb Ad1 Mgt-C. Wilson

### 1st QUARTER

IMPORTANT NOTICE FOR MATERIALS COVERED BY  
INSERTION ORDERS FOR PUBLICATIONS HAVING A COVER  
DATE ENCOMPASSING ONE MONTH OR LESS

### IMPORTANT NOTICE

This advertisement complies with the legal requirement for the correct  
Surgeon General's Warning statement and a "tar" and nicotine line which  
must appear in all cigarette advertising. Check prints and copy materials to see if you  
have any "tar" and nicotine lines. UNDER NO CIRCUMSTANCES  
ARE YOU TO PUT SUBSTITUTE MATERIALS IN THE AD, OR OMIT ANY PART  
WITHOUT PRIOR APPROVAL FROM THE AGENCY. SUMMERING MATERIALS  
OR USE THESE MATERIALS ON ANY DATE(S) OTHER THAN SHOWN ON THE  
INSERTION ORDER UNLESS YOU RECEIVE A SUBSEQUENT UNDER-THE-  
ORDER AUTHORIZING A REPRINT. These materials may  
appear only in publications with a cover date between this period  
January 1 through March 31. You must destroy  
these materials to avoid their improper use after this period.



2061037165